

# WOUTER MIDDENDORF

CURRICULUM VITAE JUNE 2017



Born on May 10, 1985  
Amsterdam, The Netherlands

Marnixstraat 152-II  
1016 TE Amsterdam  
The Netherlands

wmiddendorf@gmail.com  
+31630408950  
www.middendorf.nl

## WORKING EXPERIENCE

- since May 2015 **SCRUM MASTER TRAINER AT SCRUM ACADEMY**  
I train professionals to become a certified Scrum Master
- since January 2015 **USER EXPERIENCE DIRECTOR AT FABRIQUE**  
I am responsible for all user experience design and designers at Fabrique Delft
- May 2011 - January 2015 **INTERACTION DESIGNER AT FABRIQUE**  
I worked for The Design Museum (Webby Award), Staatsloterij (Dutch Interactive Award), Hema, Aegon, Albert Heijn, and others
- August 2010 - May 2011 **GRADUATION INTERN AT FABRIQUE**  
I developed inSights, a tool to create visual persuasive design

## EDUCATION AND DEGREES

- graduated May 2011 **DESIGN FOR INTERACTION, MASTER OF SCIENCE WITH DISTINCTION (CUM LAUDE)**  
Delft University of Technology, Delft, The Netherlands
- graduated May 2011 **DESIGN RESEARCH FOR INTERACTION, MASTER OF SCIENCE**  
Middle East Technical University, Ankara, Turkey
- graduated June 2008 **INDUSTRIAL DESIGN ENGINEERING, BACHELOR**  
Delft, University of Technology, Delft, The Netherlands
- graduated June 2003 **V.W.O. (PRE-UNIVERSITY EDUCATION)**  
Eerste Christelijk Lyceum, Haarlem, The Netherlands

## OTHER ACTIVITIES

- April 2017 **SANDLER SALES TRAINING**  
I did a two day sales training at the Sandler institute
- Since January 2015 **BEER MAKER AND FOUNDER AT EXCENTRIEK BIER**  
I make beer together with 3 friends.
- September 2015 **SERVICE DESIGN MASTERCLASS**  
I followed a two day service design masterclass at the TU Delft
- May 2013 - April 2016 **BLOGGER FOR RETELLY.COM**  
Retelly has "the most bad ass videos collection of the web" with over 1 million visitors each week
- Since July 2011 **GUEST LECTURER AND GRADUATION SUPERVISOR**  
I did lectures and supervision at Delft University of Technology, The Hague University, and University of Amsterdam
- Since July 2011 **SPEAKER AT CONFERENCES**  
I did talks and workshops at The Web and Beyond, Emerge Conversion, Emerge Dare, and MuseumNext

## SKILLS AND STUFF

CERTIFIED SCRUM MASTER  
EXCELLENT IN SKETCH AND ADOBE CREATIVE SUITE  
GOOD IN MS OFFICE AND LOTS OF PROTOTYPING TOOLS  
GOOD IN HTML, CSS AND JAVASCRIPT

## LAGUAGES

DUTCH            NATIVE  
ENGLISH        GOOD (IELTS GRADED 8 OUT OF 9)  
GERMAN         JUST A LITTLE

## THINGS I DO IN THE WEEKEND

I MAKE MY OWN BEER CALLED EXCENTRIEK. I LOVE ELECTRONIC MUSIC, LIKE TO WATCH STAR WARS, AND I HAVE A BOAT THAT NEEDS A LOT OF ATTENTION.